

## Media Release

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### Derbyshire dental practice celebrates 20<sup>th</sup> birthday with fund raising drive

A Derbyshire dental practice is really getting its teeth into fundraising to help celebrate 20 years in business.

The Springmount Practice in Matlock first opened its doors to patients in March 1995 and, to mark its special birthday, has chosen Ashgate Hospice as its charity of the year.

Dentist Galer Farrer has set the pace by raising more than £1,000 for the Chesterfield hospice after completing the Plusnet Yorkshire Half Marathon on April 12.

The Bank Road practice is also donating all profits from the sale of dental products such as toothbrushes, toothpaste, floss and tape during National Smile Month from May 18-June 18.



Nigel Rosenbaum, one of the country's leading dental experts, launched the Springmount practice seven years after qualifying as a dentist.

It has since treated thousands of patients and 18 months ago expanded to incorporate a state-of-the-art centre for advanced dentistry at Totley, Sheffield.

Nigel said: "If this were a marriage anniversary, 20 years would signify china. In the last 20 years, the world of dentistry has seen advances in technology.

"For example, mercury fillings have largely been replaced by tooth-coloured composite restorations and removable dentures have, for many people, been replaced with implant-supported high-strength porcelain crowns.

"The technological advances since 1995 enable us to deliver stronger and better-looking solutions for our patients. We are proud to maintain our position at the cutting edge such innovative solutions."

Ashgate Hospice needs to raise £1m over the next two years to keep an additional four beds open and to fund improvements to its inpatient unit.

Director of Fundraising and Marketing Esther Preston said: "We are so grateful to Springmount Dental Practice for supporting our Bed Appeal.

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“It is this kind of backing from local businesses and individuals that is so vital to ensuring we can continue to meet the growing demand for our specialist services.”

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